



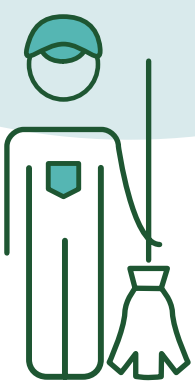
Numbers to know:

Supporting health and wellness through indoor air quality



\$60 billion

A U.S. EPA study estimates that poor IAQ can cost \$60 billion dollars in lost productivity each year.¹



2.8 million

An estimated 2.8 million professional janitors as well as millions of occupants are exposed to volatile components of cleaning products.²



100%

new GSA construction projects/substantial renovations in the U.S. must be certified projects encouraged to exceed basic **LEED® green building certification** and achieve the **LEED® Silver level**.⁴

1 in 12 children



in the US have asthma (2017)³

\$150 billion

By 2021, it is estimated that U.S. consumers will spend up to \$150 billion on sustainable goods.⁵

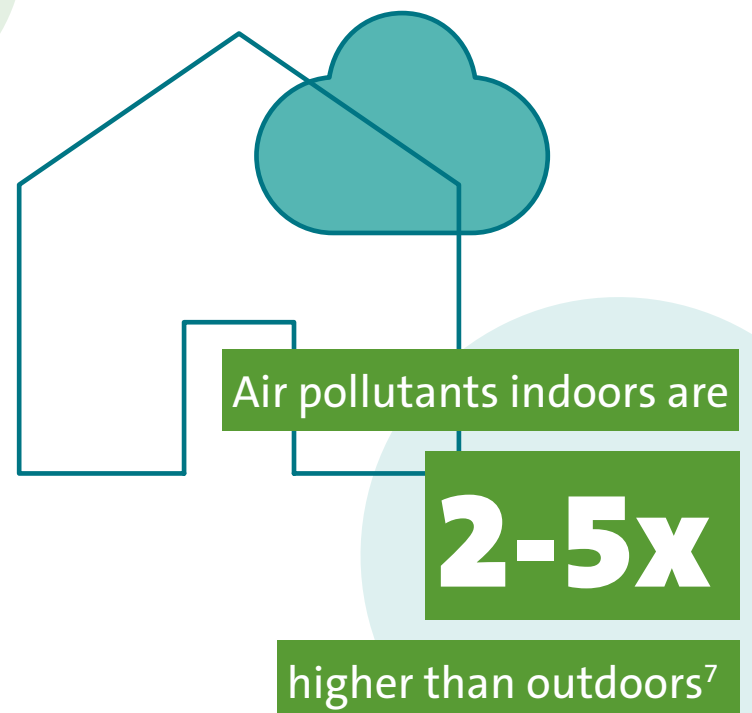


68%



of consumers agree that product sustainability is an important factor in making purchasing decisions.

Additionally, sustainable and ethical business practices ranked as the second most important reason for brand loyalty.⁶



To learn how to improve indoor air quality for products and buildings, visit

UL.com/IAQ

¹ EPA, 1989, www.epa.gov/indoor-air-quality-iaq/office-building-occupants-guide-indoor-air-quality

² EPA, www.epa.gov/greenerproducts/greening-your-purchase-cleaning-products-guide-federal-purchasers

³ Asthma and Allergy Foundation of America, www.aafa.org/asthma-facts/

⁴ Whole Building Design Guide, www.wbdg.org/ffc/gsa/design-construction

⁵ Nielson, 2018, www.nielson.com/us/en/insights/article/2018/was-2018-the-year-of-the-influential-sustainable-consumer/

⁶ CGSINC, www.cgsinc.com/en/infographics/CGS-Survey-Reveals-Sustainability-Is-Driving-Demand-and-Customer-Loyalty

⁷ EPA, www.epa.gov/report-environment/indoor-air-quality

